2016

# ANNUAL

# REPORT



## **Chairman's Report**



**Dr. Frances Roberson**Board Chairman

Let me start off by thanking our members and staff for their ongoing support of our vision for continuous innovation, exemplary service and growing commitment to the community. This

support enables Credit Union of Georgia to help many of our fellow members and our community at large. So it is my pleasure, as Chairman of the Board of Directors, to report that during 2016, the Credit Union reached many important milestones, all while providing exceptional financial services to Northwest Georgia.

In late December of 2015 and again in May of 2016, the Credit Union of Georgia's expansion requests were approved, allowing us to offer membership to Bartow, Paulding and Pickens County residents. The addition of these three counties now gives the Credit Union the ability to offer membership to five major counties in the Northwest corridor of the state.

Those of us who have been long-time members of the Credit Union have witnessed growth in products, services and innovation, as well as through physical expansion. In 2016, we held Grand Openings for two branch locations: one in West Cobb on Dallas Highway in January and our second new location in North Cobb on Cobb Parkway in April. What started in 1960 as an organization operating out of a Board of Education supply closet now offers members six full-

service branch locations to conduct their financial business

2016 also saw a cherished board member's retirement. Mr. Bill Rogers served the Credit Union for more than 31 years on the Board of Directors. While he is officially retired, you might still find him visiting the branches and community events as Director Emeritus. Please join me in thanking him for giving so freely of his time, talents and guidance to help this Credit Union grow.

As we said "Farewell" to one member of the leadership team, we welcomed another in 2016 with the hiring of our new President and Chief Executive Officer, Jerry Ragan. The board completed a broad and thorough search, which included reviewing more than 100 candidates. Jerry brings extensive financial industry experience to the Credit Union of Georgia - we couldn't be more pleased with his hiring.

As a volunteer Board of Directors, we have the responsibility of ensuring your Credit Union is operating safely and soundly with a solid financial foundation. I am proud to report the Credit Union continued our solid trend of growth and financial excellence in 2016. We owe this success to our employees, our leadership and our members. Included in this report is our Statement of Financial Condition and Statement of Income & Expenses as of December 31, 2016. You'll find that our board governance, leadership practices and internal controls have created an exceptionally well-managed and secure financial institution of which we can all be proud.

# \$274,137,447 ASSETS 10% increase from 2015

# **Supervisory Committee's Report**



**Danny Smith** Supervisory Committee Chairman & Board Member

Each year, a Supervisory Committee consisting of Credit Union of Georgia members is appointed by the Credit Union's Board of Directors. This committee is responsible for verifying the

safety, security and soundness of the Credit Union. Working independently of the Board of Directors and Credit Union Management, the Supervisory Committee assists in monitoring the operations of the Credit Union, verifying the accuracy of Credit Union records and ensuring the security of deposits.

The firm of Nearman, Maynard, Vallez, CPAs performed the Credit Union's 2016 audit, which included reviewing Credit Union procedures to ensure that State and Federal Regulation Standards are being met or exceeded. From this audit, it was found that Credit Union of Georgia did in fact meet all State and Federal Regulation Standards in 2016.

The Supervisory Committee is confident that Credit Union of Georgia's assets are properly accounted for and safeguarded. It is also understood by the Supervisory Committee that the members of Credit Union of Georgia and their assets are receiving quality and equitable treatment.

<u> 2016</u>







## **President's Report**



**Jerry Ragan** President / Chief Executive Officer

Thank you all for your warm welcome to the Credit Union of Georgia! In my first few months as President and Chief Executive Officer, members and employees have been

so kind and gracious as I learn the Credit Union culture

As I've been becoming familiar with the Credit Union, I have learned so much about the wonderful accomplishments of 2016. Last year, the Credit Union staff worked hard, implementing new products, services and features to enhance our members' financial experience. Just a few highlights include enhancing our Visa Credit Card programs' security and convenience by implementing text activity alerts, emailed fraud alerts and re-PIN by telephone; the implementation of "On The Spot" dealer financing with our new Indirect Lending Program and finally; enhancing our Member

Business Services product offerings & lending platform.

A large portion of the focus in 2016 entailed expanding our relationships in the community. Many worthy organizations received support from Credit Union of Georgia including Relay for Life; #ForCanton (supporting children in need); deployed military servicemen and women and their families and other various charities within Cobb. Cherokee and Paulding counties. Credit Union staff also provided their own community support through a wide variety of fundraising efforts in 2016, raising over \$25,000 for these worthy organizations! Thank you to our members and the Credit Union staff for generous donations to help our community be the best it can be. This truly is "People Helping People," the credit union philosophy, in action.

Support for the community also came about through many advertising and business development efforts. Seminars on home buying and retirement helped our members and non-members be more informed for these major financial events.

The Credit Union also supported and sponsored many community events which support area growth. These events included Business Associations & Chambers of Commerce functions, Sports and Academics within Public Education and giving nearly \$30,000 to Educational Foundations in Cherokee, Cobb and Paulding Counties.

Additional advertising efforts were also undertaken to increase awareness and growth. The Credit Union has increased our presence on Social Media and other advertising venues including Movie Theaters, Billboards, Magazines, Transit Buses and Postcard Mailings.

While the Credit Union grows for our members, we continue to strive for a strong internal organization. An effort we continue to focus on and improve is Employee Satisfaction and Recognition. Seven awards were given last year including Rookie of the Year, Team Player and Internal Stewardship Awards. As you can see, these highlight our focused approach on member service and integrity. These, and other awards, were announced at the Annual Employee Celebration. We look forward to seeing what our amazing staff accomplishes this year!

As we embark on another year, I am confident that Credit Union of Georgia will continue to be an organization we can all be proud of. The plan remains to be innovative within the marketplace by listening to our members and developing the products and services which best meet your needs.

# Treasurer's Report



Danny Smith Treasurer

Credit Union of Georgia continued its pattern of solid financials in 2016 increasing assets by more than 10% and closing the year at \$274 million.

During the year the Credit Union financed more than 3,500 loans for over \$68 million in new loan dollars, including over 1,700 new and used vehicles totaling \$36.7 million.

In addition, the Mortgage Department stayed busy in 2016 with nearly \$6.3 million in new mortgage loans.

Lastly, Credit Union of Georgia finished the year strong with more than \$2.3 million in Net Income.

As always, Credit Union of Georgia's leaders and staff are committed to providing the highest level of service and best products and services possible. It's our belief that because of this, 2016 was a successful year for the Credit Union.

Federally Insured by NCUA.

### Statement of Financial Condition As of December 31, 2016

	Dec. 2016	Dec. 2015	Dec. 2014
ASSETS			
Gross Loans	154,092,348	142,183,420	134,225,529
Allowance For Loan Loss	(798,523)	(834,314)	(1,300,204)
Net Loans	153,293,824	141,349,106	132,925,325
Cash	1,930,127	3,045,324	2,647,769
Total Investments	107,811,938	94,162,083	85,962,225
Fixed Assets	7,839,049	7,612,713	4,990,490
Prepaid Expenses	243,589	293,518	351,217
Accrued Income	603,337	538,793	492,884
Other Assets	2,415,584	2,292,697	2,242,524
TOTAL ASSETS	274,137,447	249,294,235	229,612,434
LIABILITIES & EQUITY			
Accounts Payable	1,214,755	1,122,440	1,132,618
Taxes Payable	5	6	80
Other Liabilities	905,152	473,916	428,046
Accrued Expenses	480,071	420,675	243,687
Total Payables	2,599,983	2,017,037	1,804,431
Shares	109,031,727	89,776,658	89,816,901
Share Drafts	69,528,124	61,426,236	54,486,817
Other Savings	42,049,206	46,389,847	35,440,736
Club Accounts	1,179,023	808,413	706,292
Share Certificates	13,533,878	14,108,258	15,436,692
IRA/IRA CD's	10,467,072	10,806,152	10,652,553
Total Shares	245,789,030	223,315,563	206,539,991
Regular Reserves	3,620,411	3,620,411	3,620,411
Undivided Earnings	22,989,491	20,649,866	17,733,658
Unrealized Gain/Loss Investments	(861,467)	(308,641)	(86,057)
Total Equity	25,748,434	23,961,635	21,268,012
TOTAL LIABILITIES & EQUITY	274,137,447	249,294,235	229,612,434

## Statement of Income & Expenses As of December 31, 2016

	Dec. 2016	Dec. 2015	<b>Dec. 201</b> 4
INCOME			
Interest on Loans	6,895,003	6,724,230	6,735,226
Income from Investments	1,243,875	1,003,287	836,456
Other Income	4,860,243	4,871,745	4,725,959
Total Operating Income	12,999,121	12,599,262	12,297,641
EXPENSES			
Total Operating Expenses	10,524,831	9,399,044	8,699,808
Dividends	157,595	146,424	168,082
Total Non-Operating Income	22,930	25,118	44,389
Total Expenses	10,659,496	9,520,350	8,823,501
NET INCOME	2,339,625	3,078,912	3,474,140

#### **Board of Directors**

Dr. Frances Roberson, Chairman Barbara Bounds Selby, Vice Chairman Danny Smith, Treasurer

Mike Anderson

David Digiovanni

Jill Mutimer

Randy Reece

Bill Rogers, Director Emeritus

Frances Theodocian, Director Emeritus

#### **Supervisory Committee**

Danny B. Smith, Chairman

David Digiovanni

Jill Mutimer

Randy Reece

#### **Senior Management Team**

Jerry Ragan President/CEO

**Executive Vice President** Kathy Day

Brian Albrecht Vice President of

Finance & Accounting

Amanda Arnold Vice President of

Marketing & Business

Development

Vice President of Tom McNutt

Information Technology

#### **Canton Branch**

140 Riverstone Parkway | Canton, GA 30114

#### **KSU Branch**

3333 Busbee Drive, Suite 120 Kennesaw, GA 30144

#### Marietta Branch

69 South Avenue | Marietta, GA 30060

#### North Cobb Branch

3130 Cobb Parkway NW | Kennesaw, GA 30152

#### **Towne Lake Branch**

3048 Eagle Drive | Woodstock, GA 30189

#### **West Cobb Branch**

2667 Dallas Highway SW | Marietta, GA 30064

#### **Mailing Address**

P.O. Box 2148 | Woodstock, GA 30188-1375

#### **MARS 24-Hour Phone Service**

770-425-6226

#### **Contact Us**

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